

1968-1969

BRI-SON

CATALOG

patented and customized

GIFTS

for everyone

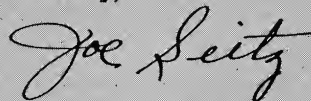


DEAR CUSTOMER:

May we once again extend to you sincere greetings for a wonderful holiday season and a happy, prosperous, and healthy year to follow.

We hope you will find our catalog selections this year interesting. You will discover some entirely **NEW IDEAS** that we have developed in the manufacturing of our wallets . . . Ideas that we feel confident you will appreciate. We hope you will choose many of these items for yourself as well as for personal or company gift giving. To be aware of the many outstanding **PATENTED** features of our products, we would appreciate your close review of the description of each item in our catalog.

Sincerely,

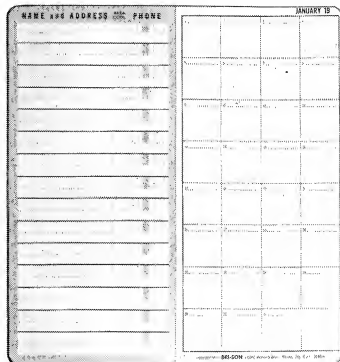
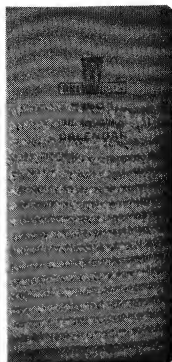


JOE SEITZ, President



THE CARD TRICK THAT MADE US FAMOUS

The card trick that only Bri-Son can perform because Bri-Son originally developed it. With patented card holding pockets. Whether you carry 8, 12, 16, 24, 32, 36, or 48 cards, we guarantee our wallets to be thinner by far than any other when full. It's the patents that cover our products that enable us to give you a wallet thinner than any other, when full.



INCLUDED AT NO EXTRA COST

DATE CALENDAR BOOK

This BRI-SON phone and address yearly appointment calendar has made a great hit with our customers. This unit is $\frac{1}{16}$ of an inch thin and fits into our 2 high and 3 high card holding wallets. A great convenient item to enhance the use of our wallets.

ADDITIONAL UNITS (Specify Size) 30¢ Post Paid

IMPORTANT

Tell us the number of credit cards you want to carry and your BRI-SON wallet will be customized for you. Order in these numbers of cards: 8, 12, 16, 24, 32, 36 or 48 (depending on wallet . . . see individual description of wallet to determine what card carrying capacities are available for that particular wallet).

YOUR BRI-SON WALLET has . . .

PATENTED REPLACEABLE CARD HOLDING INSERTS

REORDER ACCORDING TO SIZE . . .

1 CARD HIGH



holds 8 to 12 cards
2 for \$1.00
holds up to 16 cards
\$1.00 each

2 CARDS HIGH



holds 16 to 24 cards
\$1.00 each
holds up to 32 cards
\$1.25 each

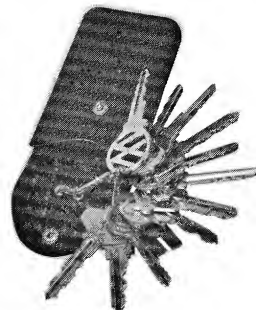
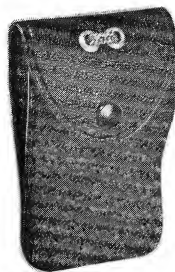
3 CARDS HIGH



holds 24 to 36 cards
\$1.25 each
holds up to 48 cards
\$1.75 each

BRI-SON KEY PURSE

Hand made key purse . . .
made to eliminate worn
pockets caused from metal
rings, bars and bare keys.
Hold 12 keys. Can be
personalized with initials.



\$4

FRENCH PINSEAL GOAT . . . \$5.00

ITEM #6KP



PAT NO.
2982322

BRI-SON EXECUTIVE SR.

This breast pocket wallet is designed for the executive who wears a jacket. Holds quantity of cards you want in patented replaceable card pocket 24, 36 or 48 (see inside cover). Full length flap pocket and inside pocket. Special place for business cards, etc.

ITEM #1SR

LEATHATEX (Tough Pliable Vinyl) Blk. only	\$ 5.00
ENGLISH MOROCCO LEATHER (Blk. or Brn.)	\$10.00
AMERICAN SADDLE LEATHER (Blk. only)	\$11.00
FRENCH PINSEAL GOAT w/14K Gold Filled Corners (Blk. only)	\$20.00

BRI-SON EXECUTIVE JR.

For hip or breast pocket. Has two inside pockets for money or important papers. Patented replaceable card window pockets hold the number of cards you want to carry 16, 24 or 32 (see inside front cover). Also has phone index for 100 names.

ITEM #J



PATENT NO.
2982322

LEATHATEX (Tough Pliable Vinyl) Blk.	\$ 4.00
AMERICAN SADDLE LEATHER (Blk. only)	\$ 9.00
ENGLISH MOROCCO LEATHER (Blk. or Brn.)	\$10.00
FRENCH PINSEAL GOAT 2/14K Gold Filled Corners (Blk. only)	\$16.00



PAT NO.
2982322

BRI-SON PASSPORT WALLET

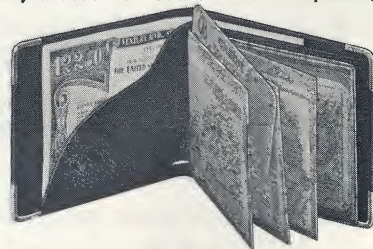
Places for everything for the traveler: Passport, baggage checks, transportation tickets, etc. Patented replaceable window pockets hold number of cards you want, 24, 36 or 48 (see inside front cover). Two full length pockets and note pad.

ITEM #PP

LEATHATEX (Tough Pliable Vinyl) Blk.	\$ 6.00
ENGLISH MOROCCO LEATHER (Blk.)	\$23.00.

BRI-SON PANCAKE

Room for lots of money and quantity of cards 8, 12 or 16 that you want to carry in patented replaceable pockets. (See inside front cover of this catalog). Has 14k Gold filled corners and available in the following:

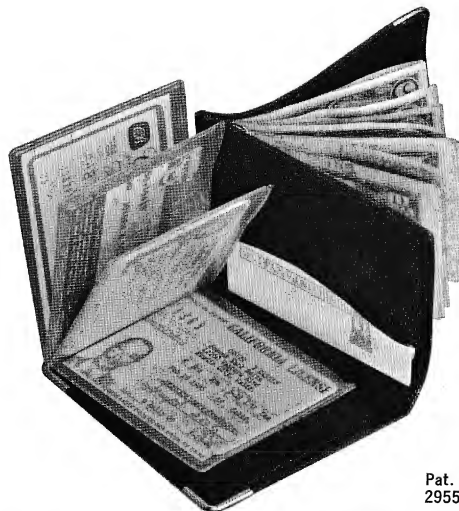


ITEM PC

PAT NO.
2955633

SEITZMARK SADDLE LEATHER (Blk. only)	\$ 9.00
ENGLISH MOROCCO LEATHER (Blk. or Brn.)	\$10.00
FRENCH PINSEAL GOAT LEATHER (Blk. only)	\$13.00

NEW
and
DIFFERENT
from
BRI-SON



Pat. No.
2955633

THE BRI-SON CLASSIC

ITEM # CL

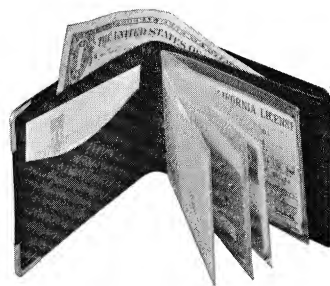
This is an entirely new concept in wallet design. It is extremely functional and easy to use. The **CLASSIC** has a section with a clip to hold money, and a separate section to hold 8-12 or 16 cards. (When ordering note desired number of pockets) It also contains 2 additional pockets for business cards, etc. The classic is embellished with 14 k gold filled corners and is available with or without a snap closure.

ENGLISH MOROCCO LEATHER, (Bik. or Brn.) \$13.00
FRENCH PINSEAL GOAT LEATHER (Bik.) \$16.00

THE HIPSTER

New This Year!

Designed for the man who is hard to please. It is neat, thin, and made of hand selected leathers. You'll love this one. Holds 8 - 12 or 16 cards in our new patented replaceable vinyl pockets that are stronger than ever. (When ordering, note desired number of pockets) The **HIPSTER** is enhanced with 14K gold filled corners. Holds money, credit cards and business cards.



ITEM # HP

Pat. No.
2955033

ENGLISH MOROCCO LEATHER, (Bik. or Brn.) \$12.00
FRENCH PINSEAL GOAT LEATHER (Bik.) \$15.00

ORIGINAL BRI-SON PATENTED COMPACK

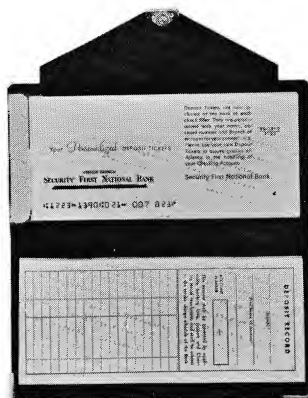
Outside money pocket that holds! Money can only be removed when "compack" is open. Patented replaceable credit card window pockets hold the quantity that you want to carry 16, 24 or 32 (specify with order). Full length flap pocket with deep inside pocket. Also comes with personal phone index and yearly date calendar.



Patent Nos. 2892322,
288525

ITEM #
COMPACK

SEITZMARK SADDLE LEATHER (Bik. only) ... \$10.00
ENGLISH MOROCCO LEATHER (Bik. or Brn.) ... \$11.00
FRENCH PINSEAL GOAT LEATHER WITH
14K Gold Filled Corners (Bik. only) \$16.00



Pat. No. 3199562

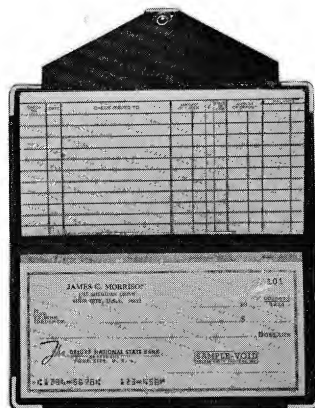
Pat. No. 3199562

CLIPPER CHECK BOOK WALLET

ITEM #CB1

Two full length pockets on both sides of wallet and full length flap pocket under checks. Special pocket holds Bri-Son thin pen. Snap closure, leather lined with 14K gold filled corners. Holds checks and check record separately.

SADDLE LEATHER (Bik.) \$10
ENGLISH MOROCCO LEATHER (Bik. or Brn.) \$10
RHODIA LEATHER (Red, Pink, Green, Winter White) \$11



DE LUXE CHECK BOOK WALLET

ITEM #DC1

Both sides of wallet have full length pockets. Snap enclosure, and pockets for both checks and record. Bri-Son thin pen is held in special pocket. 14K gold filled corners and leather lined.

SADDLE LEATHER (Bik.) \$10
ENGLISH MOROCCO LEATHER (Bik. or Brn.) \$10
RHODIA LEATHER (Red, Pink, Green, Winter White) \$11

CLUTCH CHECK BOOK



PAT. NO.
2982322

A NEW ITEM THIS YEAR!

ITEM # CLU

Exciting and different . . . the **CLUTCH** holds checks and check records. It also contains Bri-Son's patented replaceable vinyl window pockets for 16 - 24 or 32 cards (when ordering specify desired number of pockets). A large roomy change purse has been provided as well as a pocket to hold paper money. A snap closure holds everything in place and intact.

ENGLISH MOROCCO LEATHER (Bik. or Br.) \$22.00
BRI-SON'S HAND SELECTED RHODIA LEATHERS (Red, Pink, Green, Winter White) \$23.00

THE POPULAR LADY BRI-SON



Patent No. 188525, 2982322

Unbelievably thin with all that it carries for the lady who likes things in order. Holds the quantity of cards she needs in patented replaceable window pockets 16, 24 or 32 (When ordering specify desired number of pockets). Self locking money pocket, deep inside pocket, full inside pocket, and a coin purse.

ITEM # L.B.

ENGLISH MOROCCO LEATHER (Blk. or Brn.)	\$11.00
RHODIA LEATHERS (Red, Pink, Green, Winter White)	\$12.00
FRENCH PINSEAL GOAT w/14K Gold Filled Corners (Blk. only)	\$16.00

THE BRI-SON PRINCESS

Patent No.
2955633

**A NEW
IDEA FROM
BRI-SON**



5

The **PRINCESS** is an exciting new wallet for the ladies. It's made like the men's "**CLASSIC**" but has in addition, a large roomy change purse and a double snap closure to keep everything secure. Holds 8, 12 or 16 cards. We've made it more beautifully feminine with BRI-SON'S hand selected Rhodia Leathers. Choose from Red, Pink, Green and Winter White.

ENG. MOROCCO LEATHER (Blk. or Brn.) ..	\$15
RHODIA LEATHER (Red, Pink, Green, Winter White)	\$15

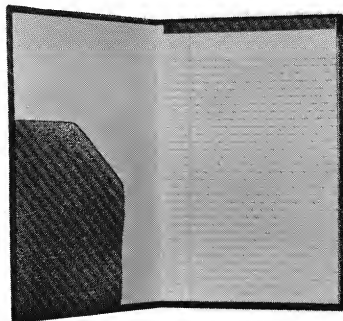
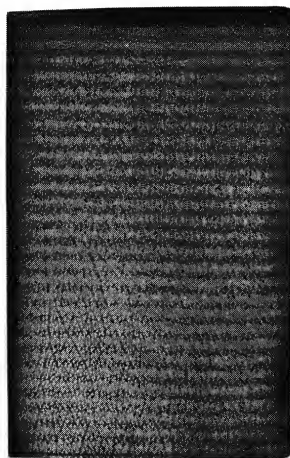
ITEM # PRI

Also Available in . . .

FRENCH PINSEAL GOAT LEATHER w/14K Gold Filled Corners	\$18.00
Black or Brown	

BRI-SON PRIVATE LEGAL FILE

Hand made of the finest NO-MAR American Saddle Leather. A luxury item for that important professional man. Available with name engraved on a gold plate attached outside bottom right corner. NOTE the beautiful grain of this leather. (9½ x 14½)



ITEM # LF

Price is \$16.00 Plus .50 Postage

BANK DEPOSIT ENVELOPE

A leather envelope for the purpose of conveniently carrying your bank deposits. Measures 11 x 5¼. Made of fine grained English Morocco leather, black or brown. Price includes postage. Company name and address imprint in gold at no extra charge.



ITEM # BDE

\$7

CONVENTIONAL WALLET SIZE

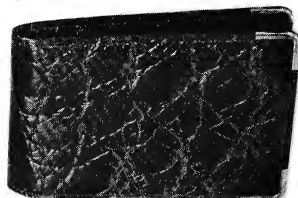


Has full length center separated pocket with double pockets on both sides of interior.

\$30

ITEM # 674

CONVENTIONAL TYPE PLUS!



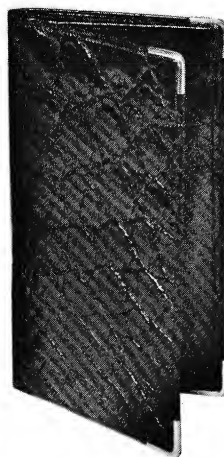
Additional vinyl window pockets hold 8 cards. Built in window pocket and two other pockets in addition to full length money pocket.

\$30

ITEM # 920

BEAUTIFULLY ELEGANT BLACK ALLIGATOR WITH 14K GOLD FILLED CORNERS

Quantities are limited to availability of good alligator skins. Early orders will be shipped promptly; however, if we can not replenish our stock as fast as your orders, we will cheerfully return your check or credit charge via air mail.



ALLIGATOR POCKET SECRETARY

Deep money pockets with center separation on right hand side with full length pocket. Full length pocket on left side plus full length flap pocket, and holds 16 credit cards in BRI-SON porta pockets.

ITEM # 215

\$36



OPEN-CLOSE COMB FILE COMBO

Set includes metal nail file with gold metal handle and comb with gold metal handling edge.

ITEM # 178

\$7



BRI-SON BRIEF

Pat. No. 3023793

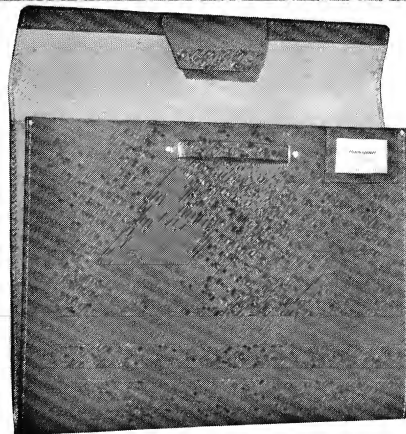
BRI-SON'S patented tongue closure eliminates hardware and insures long life. Made from man's weight harness

leather. 10½" x 16½" with 3" gusset and inside snap pocket 3" x 8¼" for pens, ect. I.D. window on outside but flap.

NO-MAR
AMERICAN
HARNESS \$30.

SMOOTH
HARNESS \$25.

ITEM # 6BB



FINE ARTS BRIEF

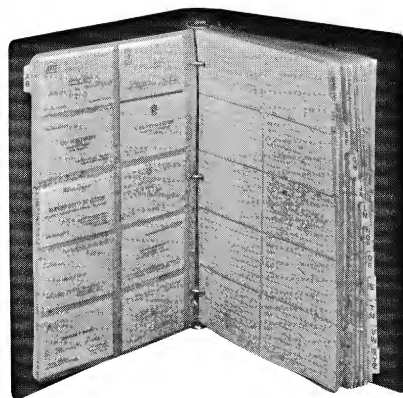
Pat. No. 3023793

NO-MAR AMERICAN HARNESS — BLK. OR RUSSET BROWN
SIZE 15½" x 22½"

The dream case for Musicians, Artists, Engineers, Draftsmen, etc. This case also features BRI-SON'S exclusive patented Tongue Closure. Unsurpassed quality. The case for any executive proud of his profession. Available only from BRI-SON.

\$55

ITEM FAB



VISUAL CARD FILE

I believe this file was overlooked in our catalog last year. However, during this past year our sales on this item nationally have been most inspiring. Therefore, we take this opportunity to describe this item properly. There are 12 vinyl pages with 10 pockets on each page. The business cards placed in each pocket may be placed back to back. Thus you would have the A's facing one way and the B's facing the other way. Behind each vinyl page is a printed green sheet which is used for cross filing. There are 12 of these pages. If total use of the pockets and the green sheets are used, you would have 240 business cards visible 10 at a time and 240 personal notations cross filed; making a total of 480 visible entries. Additional pocket pages can be purchased at 60c each and the printed green sheets, (printed on both sides), at 10c each. The binder that holds this 'alpha-indexed' convenient unit is 10 x 12 outside measurement. Also in English Hand Selected Morocco Bl. or Br. \$50.00. (Illustrated far left).

Price is \$13.00 Postpaid, black or brown vinyl

Also available in foam padded Leathatex covered vinyl with Gold or silver engraved name plate (illustrated far left) \$21.00. Hand Selected ENGLISH MOROCCO blk. or brn. \$50.00

ITEM VF



BRI-SON PORTFOLIO BRIEF

ITEM 35L17

Disappearing handles, multi-pocket interior and industrial weight zipper are plus features of this handsome No-Mar American Harness Leather Brief.

\$60
BLACK OR RUSSET BROWN

CARRY ON— CARRY ALL

\$36

Limited quantity item
Finest top grain cowhide, water proof, washable interior and amazing space inside that has no peer for convenience and service.
6½" x 18½" x 12½".



ITEM CA

BRI-SON ATTACHE-BRIEF "COMBO"



\$85

BLACK
OR
RUSSET
BROWN SET

ITEM #875

5" attache case with removable \$30.00 brief both made of No-Mar American Harness Leather. Attache is totally lined with tight woven washable linen. Combination lock, brass fittings and rubber feet on case. Legal Size.

BRI-SON 2 1/2" ATTACHE



\$55

BLACK
OR
RUSSET
BROWN

ITEM #62

Beautifully sturdy No-Mar American Harness leather exterior with triple gusset pocket and extra long pocket, all sewed into interior. Finger tip brass locks. (Legal Size)

BRI-SON SIDE KLIKK ATTACHE

10



ITEM 93C (4½") \$108

ITEM 92L (2½") \$88

ITEM 93L (3½") \$98

Exclusive (Patent Pending) no protruding flush locks on each side. Beautiful No-Mar American Harness leather exterior and completely sewn in permanent leather pockets. A truly attractive and durable legal size case for top executives. Black exterior has red leather interior. Russet Brown exterior has beige leather interior. All with rubber feet.

BRI-SON DESK-FILE ATTACHE



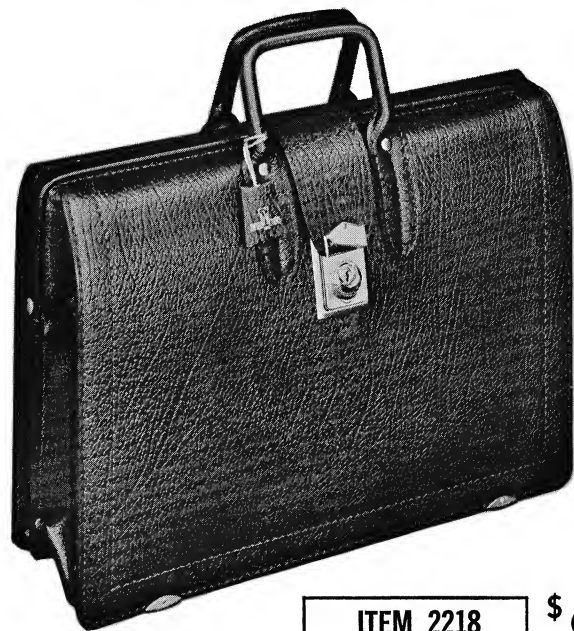
\$75

BLACK
OR
RUSSET
BROWN

ITEM #855D

This 5 inch case features a removable desk and accordion file in addition to the elegant masculine appearance of the No-Mar American Harness Leather. Combination lock included. Legal Size.

BRI-SON BRIEF BAG



ITEM 2218

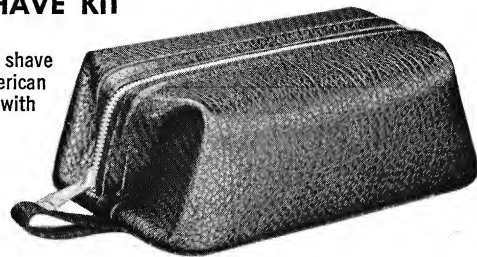
\$ 65

BLACK OR RUSSET BROWN

Interior features 3 open sections, full length zippered pocket and 2 full length pockets for pen, etc. Reinforced bottom with drop down stay open base. Single spring steel frame to keep bag in shape continuously. Gusset opens to 8½" and lock has 3 positions for extra materials. No Mar American Harness Leather.

BRI-SON SHAVE KIT

Beautiful lifetime shave kit of No Mar American Harness Leather with industrial weight zipper. Gold silkett washable lining with new roominess. **Black or Russet Brown**



ITEM #11

\$18

ITEM #11J

\$19 (approx. ⅓ more interior space)

THE ITEMS APPEARING ON THE PAGES TO FOLLOW (12, 13 & 14) ARE SPECIALLY SELECTED LEATHATEX VINYL EXECUTIVE ITEMS

Customer demand has helped us convince the manufacturer of these wonderfully useful items to give us the same co-operation as he did 2 years ago by specially pricing the following Leathatex items for personal use and company gift giving.

When ordering in quantity, company *imprint of 3 lines is included in price. Individual single items can be purchased at prices stated. However personal imprint in 23K gold leaf is extra as shown on order blank.

When company quantity orders are placed orders must be received no later than Nov. 30, 1968 in order to *imprint and deliver in time for Christmas.

* IMPRINT NOT AVAILABLE ON EVERY ITEM. SEE INDIVIDUAL DESCRIPTIONS

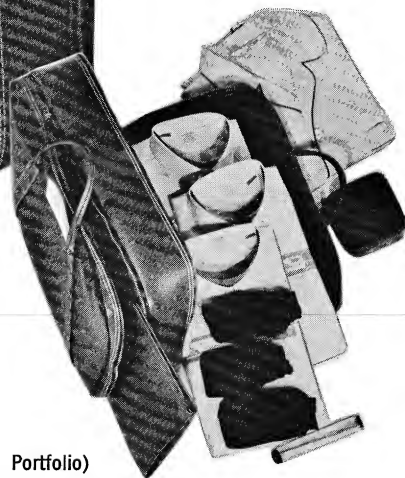
"DUO-DUFFLE"

TRAVEL BAG

**Comes equipped
with A-109 easy
open portfolio,**

SIZE 17½" x 12½" x 6"

\$27.50 each



12

IMPRINT
NOT AVAILABLE

ENGRAVED GOLD
NAME PLATE
AVAILABLE AT
\$3.00 EXTRA

ITEM A621-46

Expanded Harness Br.

ITEM A621-84

Expanded Nairobi Bl.

PRICES (Complete with A-109 Portfolio)

3/5	6/11	12/23	24/47	48/96
25.95	24.92	24.52	21.82	19.80

(QUANTITY PRICES)

THE STAGE COACH TRAVEL BAG



IMPRINT
NOT AVAILABLE

ENGRAVED GOLD NAME PLATE
AVAILABLE AT \$3.00 EXTRA

A touch of the old world for today's man-on-the-go. Real he-man styling and just the right size for carry-on luggage. Plenty of room for all your essentials such as shirts, ties, shoes, underwear, toilet articles, etc. Made from long wearing, expanded supported vinyl and saddle stitched with nylon thread. Size 9½" high by 12" wide.

ITEM A652-46

Vinyl Harness Br.

\$29 each

ITEM A652-84

Vinyl Nairobi Bl.

3-5	6-11	12-24	25-49	50-99
24.95	23.92	23.52	21.05	19.16

(QUANTITY PRICES)

THE "VACATIONER"



LADIES DUFFLE BAG

Just the right size for the lady traveler. Feather-light in weight but spacious enough to accomodate clothes for 3 or 4 days. Made of soft, supple supported-expanded vinyl. Will withstand plenty of rough handling and still look beautiful.

ITEM A-622

Size 17½" x 12½" x 5" **\$20** each

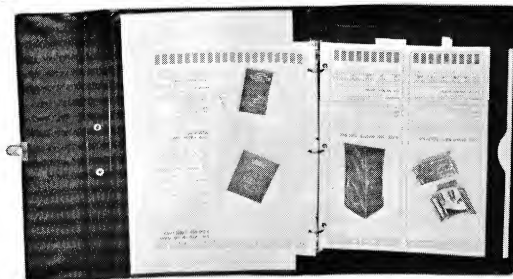
QUANTITY	3/5	6/11	12/23	24/47	48/96
PRICES	15.95	15.60	15.35	13.75	12.45



THE RING LEADER

EXEC-U-FOLIO WITH METAL RINGS

We've found a way to improve on perfection. Equipped with all the regular features — pad, gusseted pockets' etc. — plus the addition of a handle and ¾" capacity metal rings with opening boosters. Ideal way to carry catalogs, data sheets, ect.



SIZE 10" x 14½"
EXCLUSIVE OF HANDLE

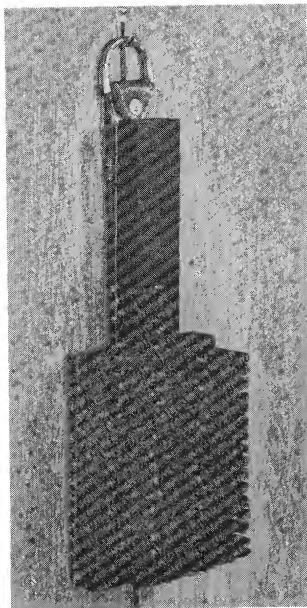
CAN BE IMPRINTED

ITEM A118

NAIROBI
VINYL
BLACK

\$7.50ea (Refill pads 32¢)

12-24	25-49	50-99	100-249	250-499	500-999
4.49	4.46	4.42	3.99	3.62	3.59
(QUANTITY PRICES)					



THE "EQUESTRIAN" CLOTHES BRUSH FOR MEN

At last a "Large-enough-to-do-the-job" clothes brush for the real he-man. This one is masculine all the way. Long nylon bristles are mounted in a wooden base which is covered with expanded supported vinyl. Saddle stitching and brass ring for hanging add to the male appeal.

IMPRINT
NOT AVAILABLE

ENGRAVED GOLD
NAME PLATE
AVAILABLE AT
\$3.00 EXTRA

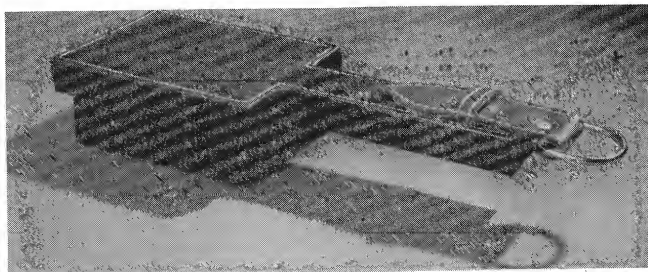
ITEM 676-46
Harness Vinyl Br.

ITEM 676-89
Pampas Vinyl Beige

\$8.50 each

12/24	25/49	50/99	100/249
5.95	5.88	5.82	5.24

(QUANTITY PRICES)



THE "EQUESTRIAN" TIE AND BELT RACK

So very masculine, so very practical. The rack's three stirrups hold 4 or 5 ties each, without fear of wrinkling. The belt hook will accommodate your favorite belts. Made from leather-like, expanded supported vinyl and saddle stitched. The brass stirrups have a jeweled finish.

IMPRINT
NOT AVAILABLE

ENGRAVED GOLD NAME PLATE
AVAILABLE AT \$3.00 EXTRA

SIZE 7½" x 11¼"

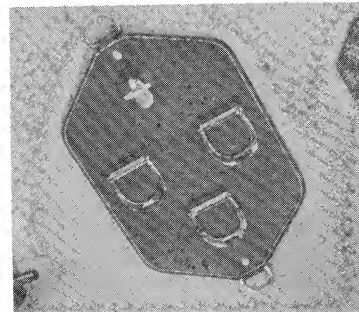
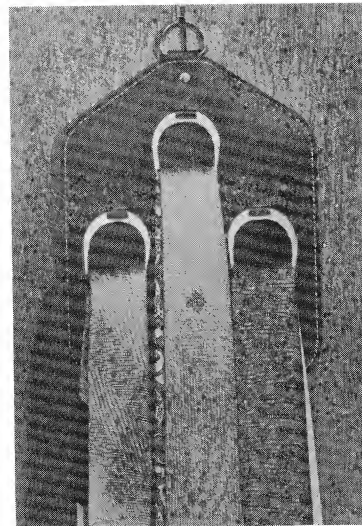
ITEM 678-46
Vinyl Harness Br.

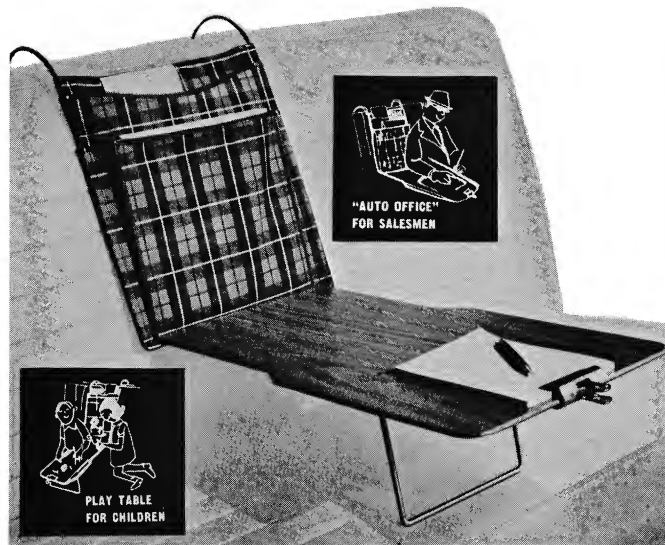
ITEM 678-89
Pampas Vinyl Beige

\$9 each

12/24	25/49	50/99	100/249
5.95	5.88	5.82	5.24

(QUANTITY PRICES)





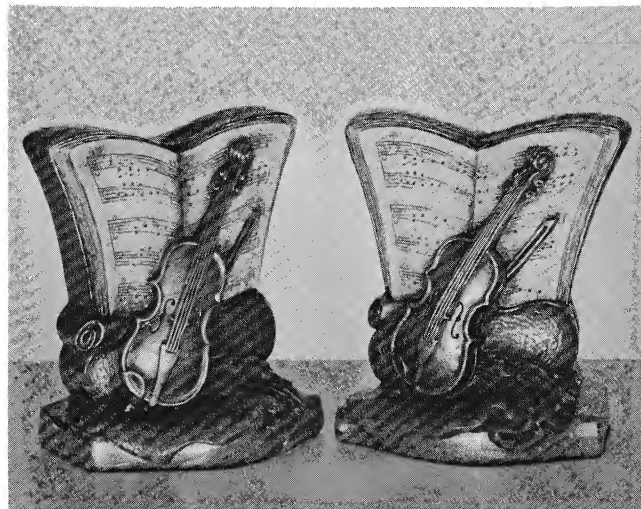
CAR DESK (What a Gift . . . for most everyone)

A very practical and useful item. Ideal for the businessmam who thinks and makes notes while driving. Can double for eating tray or childrens play. Has large desk top, two spacious pockets, a clip and a magnetic pencil. CHROME PLATED-NO RUST legs and frame. Entire car desk folds flat for under seat storage. JUST GREAT!!

ITEM 16CD

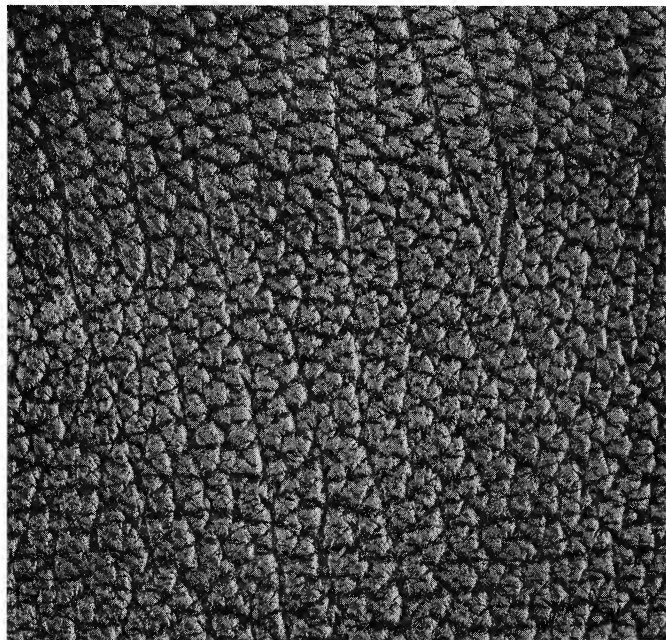
\$10 each 6 for \$55 Postpaid

MAESTRO BOOKENDS



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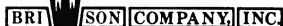
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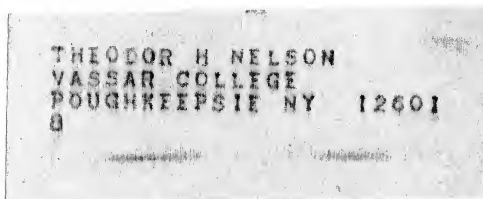
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